



FULL-TIME SENIOR SALES COPYWRITER

Successwise is looking for a senior sales copywriter to join our team on a full-time permanent basis. This is a remote position, with the potential to work on a variety of exciting projects.

As the sales copywriter for Successwise, you'll be responsible for creating and crafting copy that packs a punch and gets a response. It needs to tug on emotions, and consistently convert leads to customers.

It can be hard-hitting or quirky, tear-inducing or seductive, it just needs to grab our ideal prospects' attention and compel them to find out more information about our online packages or better yet, buy them.

To start with, we want you to revamp our website copy, and write landing pages and sales email sequences that result in dollars.

As a senior sales copywriter, you're detail-oriented, capable of self editing and can write in proper American English. You're a team player, but also happy to work autonomously, and thrive under pressure.

You'll report directly to our Chief Marketing Office.

We are looking for a talented copywriter with a proven track record who can hit the ground running, so please only apply if you have the relevant skills, qualifications, and experience.

The Non-Negotiables Of This Role Are:

Experience as a Sales Copywriter. You need to hit the ground running and quickly deliver sales copy that converts. You have a natural way with words and creating enticing, well written copy. Because you'll be crafting sales pages, landing pages, email sequences, product pages, and much more we'll expect to see samples of previous

work. And results. We like to know our numbers. What's your average email open rate and click-through rate? Can you share any impressive numbers?

Being tech-savvy. You don't need to be a technical expert but you must be tech-savvy and be able to quickly learn how to use new marketing tools and technologies. While we don't expect you to know all of the tools we use, we do expect you to be comfortable and able to pick up the concepts. Your daily tools of the trade will be Elementor CMS (WordPress), G-Suite, Asana, Slack, email marketing (Ontraport), Grammarly, etc.

Our ideal candidate has experience scheduling email sequences, working in Wordpress and editing skills.

Team player. We're a tight knit supportive team who values people hungry to learn and grow with us. While you work well on your own, you're also a team player with excellent written and communication skills.

Being detail-oriented. We're a small team with ambitious goals. Your job is to manage expectations, and deliver high-quality work on time and to brief. You are a master sales writer, editor, and proofreader all rolled into one.

Being teachable and coachable. There will be a LOT of learning on the job as we do marketing very differently. There is no place here for know-it-alls. We hire based primarily on attitude.

Being a self-starter. Goals will be clearly defined from the outset. Often, it will be your job to determine what needs to happen, when and how. The attitude of continually starting things on your own is very important.

Responsibilities:

- Write and upload sales emails in Ontraport.
- Conceptualize and craft website landing pages and sales pages.
- Rewrite the Successwise website.
- Build out new email marketing sequences whilst also reworking existing sequences.

Job Requirements:

- Must have daily access to high-speed internet, a smartphone, and a computer.
- Comfortable learning new online software (if not familiar with some of the above).
- A self-starter.
- Highly organized and task-oriented.
- Extremely timely with delivery of tasks.
- Ability to gain familiarity with our programs and philosophy is a must.
- The ability to communicate and work with our team members.

Perks Of The Job:

- This is a 100% remote position.
- Flexible work hours. You'll have the ability to create your own schedule.
- Build your portfolio of work.
- Paid in US dollars.
- Access to courses and consultants for further education and upskilling.
- 30 days annual leave.

HOW TO APPLY:

Send an email to Carolyn Esposito at hr@successwise.com and cc Candice de Beer at candice@successwise.com with the subject “**Successwise Sales Copywriter.**”

Include your resume, a portfolio of work, and a short video (no more than 3 minutes) telling us why you're the Sales Copywriter we've been searching for.

NEXT STEPS:

If you're a fit, we'll send you a short writing task to perform. You will be paid for your work. Please complete it accordingly.

If we like what you've done, we'll follow up with a Zoom interview.