

## SEO CONTENT WRITER FOR SYSTEMOLOGY

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### SYSTEMology®

SYSTEMology® is looking for a digital content writer to join our team on a full-time permanent basis. This is a remote position.

SYSTEMology® is the brainchild of David Jenyns, a serial entrepreneur who is on a mission to simplify business systems and free all business owners of being trapped in day-to-day operations.. The SYSTEMology team helps businesses.

As a Digital Content Writer for SYSTEMology®, you will be required to research and create content that motivates, educates, and entertains.

Drawing inspiration from our content vault you'll write two engaging articles for our company blog each week. You may also be requested to assist with creating posts for our social media channels.

You'll work closely with the digital marketing team to craft content that increases web traffic, ranks on search engines, and ultimately results in sales.

You are willing to become familiar with who we are, what we strive to do and whom we work with.

You're computer savvy and both able and willing to learn new software tools as we adopt them. You're meticulous with detail, able to self edit and can switch from American English to British English with ease.

You're happy to work autonomously, and thrive under pressure.

You'll report directly to Dave and the content marketing manager and join them for bi-weekly SEO calls and weekly team check-ins.

We are looking for a driven and talented content writer to join our team and hit the ground running. You'll need to deliver two blog articles a week so please only apply if you have the relevant experience and work ethic.

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You are 100% committed to working with SYSTEMology®. We are looking for someone to work only with SYSTEMology®. We want a long-term team member who is excited to grow with the company.

## Job Details:

- 40 hours per week
- Ability to work with tools such as Gmail, Google Drive, Slack, WordPress, SurferSEO, MozBar, Grammarly, Facebook, Instagram, and Twitter.
- Full time, Remote position.

## Job responsibilities:

- Research industry-related topics and pool data for later use in articles.
- Create well-written and structured drafts for editing.
- Revisit and revise existing blog articles.
- Craft snippets and enticing meta-descriptions.
- Write clear marketing copy to promote our ideas.
- Adapt writing style to our voice or to the styles of third-party publications.
- Craft social media posts which promote blog articles, adapting each to suit the platform.
- Specify graphics (social media imagery / infographics / visuals) that design should create to enhance the user experience of each article
- Identify potential inbound links.

## HOW TO APPLY:

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Send an email with the subject line “Systemology SEO Content Writer” to [hr@successwise.com](mailto:hr@successwise.com) by Friday, February 19.

Include a bit about your background and tell us why you think you’d be a good addition to our team.

Please also include a link to your online portfolio and attach your resume, which lists at least two references whom we can contact.

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## NEXT STEPS:

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We'll send shortlisted candidates a paid 600 - 1,000 word content writing task. If you're unwilling to complete the task within the requested time frame, please don't apply.

If we like your writing, we'll follow up with a Zoom interview

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